

Signs

- Size
- Mounting
- Position
- Necessity
- Local distinctiveness



On this, and subsequent slides, illustrations that relate to the bullet points - showing good and bad practice.



Although obviously not an urban scene, the problem illustrated is often replicated in towns and cities.



While neither is particularly pretty, the signing arrangement bottom right does at least look 'logical' / visually coherent.



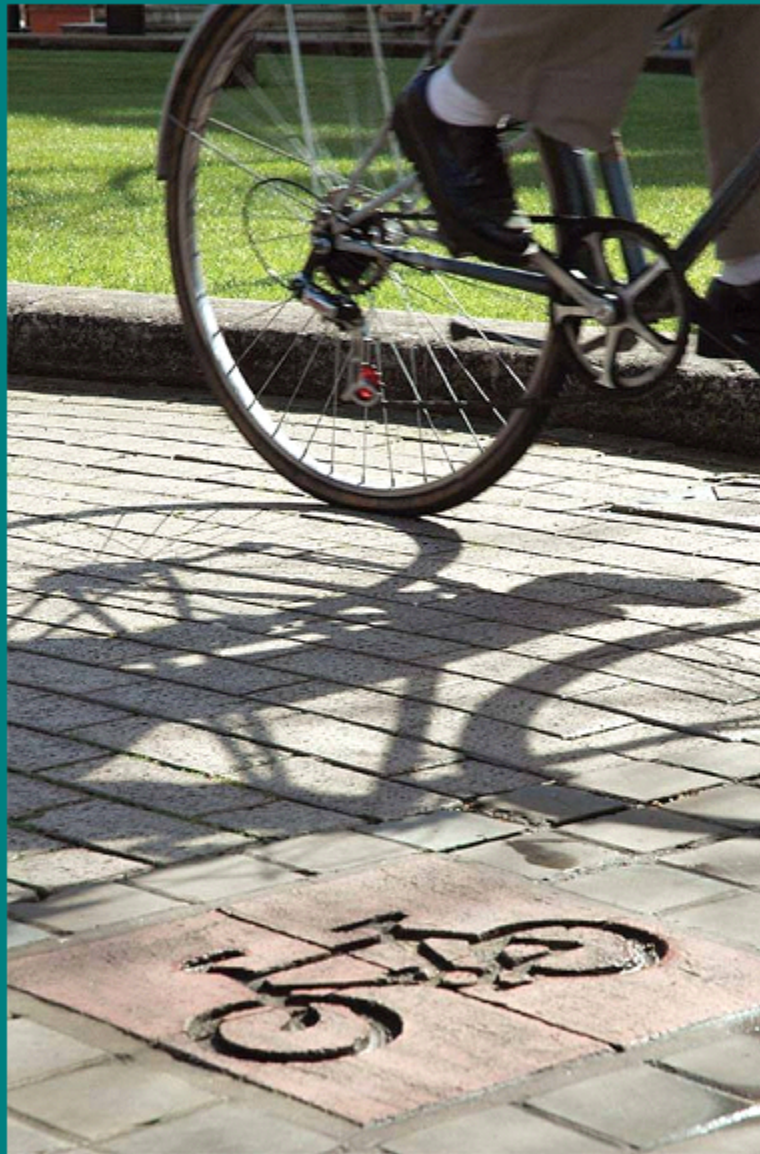
The variable message sign lights up each time a cyclist approaches it during the core shopping period when cycling is prohibited. Is the treatment reaction proportionate to the seriousness of the 'offence'? What would a better design solution have been?



A neat solution to the issue of advising cyclists where their route progresses through a busy part of inner London. Note that the roundels are sized to fit the top of the metal bollard, and thus look in proportion.



Part of a riverside route through central Lancaster. Here, the signage / interpretative material informs users (which include both cyclists and pedestrians) not only where the route goes, but its history and things of interest to look out for as you travel along it.



Some of the most durable and vandal-proof ‘signage’ for cyclists, particularly in urban areas, is embedded in the riding surface. The example here, from College Green in Bristol, has obviously been designed to take account of the wider architectural / aesthetic setting.